

November 20, 2018

City of Bremen Downtown Development Authority

Bremen City Hall 232 Tallapoosa St. Bremen, GA 30110

Board Members in Attendance: Gelon Wasdin, Jessi Rush, Daniel Weller, Matthew McClure,
Kyle Williamson

Administration in Attendance: Leisure Coordinator Amber Wolfe

6:00 P.M.

DDA Meeting

Leisure Coordinator Amber Wolfe & Board Members

Regular Scheduled Session

AGENDA

1. CALL MEETING TO ORDER
2. APPROVAL OF THE MINUTES FROM THE OCTOBER 16, 2018 REGULAR MEETING
3. CITY COUNCIL NEWS
4. TOWN FESTIVAL SURVEY RESULTS
5. CARTERSVILLE VISIT
6. LOGO SHIRTS
7. PLANNING RECEPTION -JANUARY 29 SEWELL MILL-PROMOTION COMMITTEE
8. BANK ACCOUNT STATUS
9. FARMERS MARKET
10. EXECUTIVE SESSION
11. OPEN TO THE PUBLIC
12. ADJOURN

Call to Order

Downtown Development Authority Chairmen, Gelon Wasdin called the meeting to order at 6:00 pm.

Approval of the Minutes

The Chairmen , Gelon Wasdin, requested a motion to approve the minutes from the October 16th meeting. The motion was carried by Daniel Weller. Motion was seconded by Kyle Williamson.

City Council News

Chairmen Wasdin asked Kyle Williamson for an update on the November City Council Meeting. Kyle stated that City Council elected not to hold a meeting in December. Kyle discussed his update to the council on the DDA's Cartersville trip. He elaborated the city's unique businesses, business tax, and business sponsorships. Kyle informed City Council about the Business reception in January and the Town Festival Survey Results.

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Town Festival Survey Results

Chairman Gelon Wasdin asked Jessi Rush to talk about the Town Festival Survey Results. Mrs. Rush stated that over 237 people had completed the Survey. She discussed participants wanting more events, a coffee shop, and what participants did not want to see in Bremen. Most people that completed the survey live in Bremen and about half also work in Bremen.

Cartersville Visit

Chairman Gelon Wasdin discussed our meeting with Lilly the Downtown Development Director. She gave us a tour of the entire Downtown and filled us in on how their DDA is funded. Daniel Weller requested that he be brought up to speed on Cartersville. Gelon Wasdin and Kyle Williamson talked about some of the businesses such as Cohutta and Old Havana Cigar. The members also discussed business sponsorships and free City Rentals for downtown business owners. Jessi Rush talked about the way that Cartersville rents portions of the Downtown for the purpose of City Events. This is how the city is able to have a major event once a month.

DDA Logo Shirts

Chairmen Wasdin asked Jessi Rush to talk about the possibility of the DDA selling shirts with the authority's logo on the front. Jessi Rush stated that the vendor she used for the example shirts is ready and willing to be able to screen print as long as the order was large enough to warrant screen printing.

Planning Business Reception

Chairman Gelon Wasdin requested that Amber Wolfe put together a list of all of the Downtown building owners, operators, and managers by the December Meeting. Amber Wolfe agreed. The Chairman also stated that we should invite the Bremen City Council and the city attorney. Chairmen Wasdin then requested that Jessi Rush design the invitation with Toni Lovvorn and further talked about creating another survey specific to the reception. Jessi Rush agreed to make the invitation and to create the survey. Chairman Wasdin stated that he would get with the City and figure out the catering end of the event.

Bank Account Status

Chairman Wasdin asked Amber Wolfe for an update on the Bank Accounts with OZK. Amber Wolfe stated that we were still having issues getting the SS4 document that the bank was asking for. She further talked about having to go through the IRS to get the SS4 and reaching a recording every time you call. Matthew McClure offered to help work with the bank and get the necessary documents. All members agreed. Matthew request a document giving him permission to act on behalf of the DDA. Amber Wolfe agreed to send him the document.

Farmers Market

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Chairman Wasdin stated that he had talked to Karen Conerly about the possibility of starting a farmers market up again in Downtown Bremen. The Chairman asked what days and times should we hold the market. The members discussed days, times, venues, and agree to proceed with starting the famers market in the spring.

Executive Session

Open to the Public

There was no other business to come before the board.

Adjourn

Chairmen Gelon Wasdin requested a motion to adjourn the meeting. Daniel Weller carried the motion.